**C:\Users\jschichter\Pictures\brand_coactive.png**

**Contact:** **FOR IMMEDIATE RELEASE**

Jill Schichter

jschichter@coactive.com

**CTI Announces New President**

San Rafael, Calif. — October 15, 2013 — CTI, (The Coaches Training Institute), the world’s largest in-person coach training school and pioneers in positioning coaching and responsible relationships as core leadership competencies, announces the appointment of Mikell Rigg-Parsch as CTI’s president and a member of the Board, effective immediately. Ms. Parsch brings 20 years of relevant industry experience to her new role, having previously served as President and COO of Roosevelt Thomas Consulting & Training, and President of the International division and the Organizational Business Unit at Franklin Covey Co.

"Mikell has experience in positioning companies to make them world leaders within their industries,” says CTI co-founder and CEO, Karen Kimsey-House. “She has served as our Chief Development Officer for the past two years and during that time she has demonstrated energy, vision and focus. She has been instrumental in helping to guide CTI through an unprecedented period of growth and transition: we’ve expanded our international presence, doubled our growth in corporate training and development, and preserved market leader status as a coach training institution. I do want to acknowledge the outstanding contributions of our outgoing president, Karl Sniady, and thank him for his dedicated years of service.

“We welcome Mikell’s experience and leadership as we continue to grow, while maintaining the standards of excellence that CTI is known for,” says Kimsey-House. “As President, she will be responsible for delivering against our strategic plan. Her results-oriented approach will play a pivotal role in extending our track record of service and leading-edge thinking, while helping us to grow profitably.”

"CTI is at the forefront of helping individuals reach their greatest potential and has created a tight-knit global community of learners and leaders,” says Parsch. “The dedication and talent of our faculty, coaches and staff continually impresses me. I am firmly convinced that the world *needs* CTI and its Co-Active approach to life, leadership, and human connection. I am both excited and honored to steward CTI through the next phase of its evolutionary journey.”

**About CTI**

CTI (www.coactive.com) is renowned for contextually based, experientially driven, transformative learning. Their Co-Active® model has spawned a philosophy, methodology and a communication form that has been applied in business, education, healthcare, government, and communities globally for over 20 years.

CTI has a pool of 130+ faculty and 6,000+ CTI-certified coaches, and has trained more than 44,000 individuals in 20 countries through public and corporate programs. *Co-Active Coaching*: *Changing Business, Transforming Lives*, now in its 3rd edition and co-authored by CTI’s CEO, Karen Kimsey-House, is considered a seminal work in the field. CTI’s Co-Active model operates at an intercultural level – fully honoring the diversity of each individual while continually pointing back to the universal experience we share as human beings.

###